



Change your thinking about point-and-shoot cameras.

Series	Model	Mega Pixels	Optical Zoom	LCD Size	Auto LCD	Image Stabilization	Face Detection	Smile Detection	Blink Detection	True ISO	Panorama Stitching	Red-Eye Removal
A series	A730	7MP	3X	2.5"	No	Yes	Yes	No	No	1600	Yes	Yes
A series	A735	7MP	3X	2.5"	Yes	Yes	Yes	Yes	Yes	1600	Yes	Yes
A series	A830	8MP	3X	2.5"	No	Yes	Yes	No	No	1600	Yes	Yes
A series	A835	8MP	3X	2.5"	Yes	Yes	Yes	Yes	Yes	1600	Yes	Yes
G series	G1	7MP	3X	2.5"	No	Yes	Yes	No	No	1600	Yes	Yes
G series	G2	8MP	4X	2.7"	Yes	Yes	Yes	Yes	Yes	1600	Yes	Yes
G series	G3	10MP	4X	2.7"	Yes	Yes	Yes	Yes	Yes	1600	Yes	Yes
E series	E840s	8MP	4X	2.7"	Yes	Yes	Yes	Yes	Yes	1600	Yes	Yes
E series	E850	8MP	5X	3.0"	No	Yes	Yes	No	No	1600	Yes	Yes
E series	E1030	10MP	3X	2.7"	No	Yes	Yes	No	No	3200	Yes	Yes
E series	E1035	10MP	3X	2.7"	Yes	Yes	Yes	Yes	Yes	3200	Yes	Yes
E series	E1040	10MP	4X	3.0"	No	Yes	Yes	No	No	3200	Yes	Yes
E series	E1050	10MP	5X	3.0"	Yes	Yes	Yes	Yes	Yes	3200	Yes	Yes
E series	E1235	12MP	3X	2.7"	Yes	Yes	Yes	Yes	Yes	3200	Yes	Yes
X series	X3	10MP	12X	2.7"	Yes	Yes	Yes	Yes	Yes	3200	Yes	Yes

Specifications and features subject to change without notice.



Exclusive
Digital Camera
Licensee

General Imaging™

A Series A730



An entry-level digital camera that's big on features.

The GE A730 is our most affordable point-and-shoot camera. Yet it has the firepower of cameras nearly twice its suggested retail price.

You want megapixels? The A730 has seven – you don't see that every day in a basic model. A simple, intuitive user interface makes the A730 easy to use right out of the box. A 3x optical zoom and a 4.5x digital zoom capture superior close-ups. And a vibrant 2.5" LCD screen makes it easy to frame your subject and review your images.

Packed inside its stylish camera body is a whole host of additional features, including: In-Camera Panorama Stitching, Face Detection, Electronic Image Stabilization, Red-Eye Removal and MPEG-4 Movie Recording. Powered by two AA alkaline batteries, the A730 even has an SD/SDHC memory card slot expandable up to an amazing four gigabytes.

If you are looking for an entry-level camera that's big on features and big on value, look no further than the GE A730.

Shown in black.
Also available:

 Red

 Silver



Exclusive
Digital Camera
Licensee

General Imaging™

An entry-level digital camera with dozens of standard features – including the GE monogram.

Effective Image Sensor Pixels	7.07 Megapixels	
Image Sensor	7.40 Megapixels [1/2.5" Charge Coupled Device (CCD)]	
Lens	Focal Length F = [35mm film equivalent]	6.1mm (Wide) – 18.3mm (Tele) [36mm (Wide) – 108mm (Tele)]
	F number	F2.8 (Wide) – F4.8 (Tele)
	Lens Construction	7 elements in 6 groups
	Optical Zoom	3x
	Focusing Range	Normal : 60cm~∞
		Macro : (Wide) 5cm ~∞ ; (Tele) 40 cm ~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 13.5x)	
Number of Recording Pixels	Still Image	7MP: 3072×2304, (3:2)6MP: 3072×2048, (16:9)5MP: 3072×1728, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Face-Detection	Yes	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	2.5 inch LTPS (low-temperature polycrystalline silicon) TFT color LCD (153,600 pixels)	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 2.1 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio , Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent , Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Gno. 6.5 (ISO100) Shooting Range Wide: Approx. 0.3m~4.6m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN	
Power	2 x AA Alkaline Battery, AA NiMH Battery [Sold Separately]	
Shooting Capability (Battery Performance)	AA Alkaline Batteries: Approx. 100 shots (based on CIPA Standards)	
	AA NiMH Battery : Approx. 400 shots (CIPA Standards) (NiMH Battery : 2500mAh/pcs) [Sold Separately]	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	3.7 inch Width × 2.4 inch Height × 1.1 inch Depth (93.5mm Width × 61.0mm Height × 28.5mm Depth)	
Weight	4.7 oz. (Approx. 133g) (Body only)	
Supplied Accessories	AA Alkaline Batteries, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

A Series A735



A slim-line, entry-level digital camera that's big on features.

The GE A735 offers a combination that's hard to beat ... a big list of advanced features ... a stylish, slim body ... and an entry-level price point.

A simple, intuitive user interface makes the A735 easy to use right out of the box, with a comprehensive 3x optical zoom, 4.5x digital zoom, 13.5x combined zoom, plus a 2.5" LCD screen that makes it easy to frame your subject and review your images. Packed inside with its sleek and stylish camera body design, the A735 is not just any ordinary entry-level camera; it features the latest GE 25mm slim body styling, a user-friendly mode dial and a navigation pad that makes operation fun and easy.

The GE A735 comes with a host of advanced features as standard, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization and Red-Eye Removal. Up to 150 shots can be taken on a standard pair of AA batteries. The A735 uses Motion JPEG movie recording and even has an SD/SDHC memory card slot expandable up to an amazing four gigabytes.

If you're looking for an entry-level camera that's big on features and big on value, but comes in a slim, trim body, look no further than the GE A735.

Shown in black.
Also available:



Red



Silver



Exclusive
Digital Camera
Licensee

General Imaging™

A slim-line, entry level digital camera that's big on features.

Effective Image Sensor Pixels	7.07 Megapixels	
Image Sensor	7.40 Megapixels [1/2.5" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	6.1mm (Wide) — 18.3mm (Tele)
	[35mm film equivalent]	[36mm (Wide) — 108mm (Tele)]
	F number	F2.8 (Wide) — F4.8 (Tele)
	Lens Construction	7 elements in 6 groups
	Optical Zoom	3x
Focusing Range	Normal	: 60cm~∞
	Macro	: (Wide) 5cm ~∞; (Tele) 40 cm ~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 13.5x)	
Number of Recording Pixels	Still Image	7MP: 3072×2304, (3:2)6MP: 3072×2048, (16:9)5MP: 3072×1728, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.21 (JPEG)
	Movie	Quick Time Motion JPEG, Audio: G.711 [Monoaural]
	Audio	WAVE [Monoaural] (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	2.5 inch (153,600 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600	
AF Method	Single AF, Multi-AF (TTL 9-point), AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 2.1 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~4.6m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 32MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector)	
Power	2 x AA Alkaline Battery, AA NiMH Battery [Sold Separately]	
Shooting Capability (Battery Performance)	AA Alkaline Batteries: Approx. 150 shots (based on CIPA Standards)	
	AA NiMH Battery : Approx. 400 shots (CIPA Standards) (NiMH Battery : 2500mAh/pcs) [Sold Separately]	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	3.6 inch Width × 2.3 inch Height × 1 ~ 1.1 inch Depth (92.3mm Width × 59mm Height × 25 ~ 27.5mm Depth)	
Weight	4.7 oz. (Approx. 133g) (Body only)	
Supplied Accessories	AA Alkaline Batteries, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

A Series A830



An eight-megapixel camera that's loaded with features and delivers big on value.

When you look at everything that the GE A830 can do, you'll be impressed. But when you compare its price against those of similar cameras, you'll be amazed.

We've loaded this sleek and powerful point-and-shoot camera with the features amateur photographers want most. Like a simple, intuitive user interface to reduce the user's learning curve. A 3x optical zoom and a 4.5x digital zoom for capturing every detail. And a high-performance 2.5" LCD screen that's easy to see.

The A830 offers a host of advanced features as standard, including: In-Camera Panorama Stitching, Face Detection, Electronic Image Stabilization, Red-Eye Removal and MPEG-4 Movie Recording. Plus its memory is expandable up to four gigabytes using its SD/SDHC memory slot.

Ounce for ounce, you won't find an eight-megapixel camera that delivers more features and more value than the GE A830.

Shown in black.
Also available:



Exclusive
Digital Camera
Licensee

General Imaging™

You'd see the value in this eight-megapixel camera even without the GE monogram on it.

Effective Image Sensor Pixels	8.0 Megapixels	
Image Sensor	8.5 Megapixels [1/2.5" Charge Coupled Device (CCD)]	
Lens	Focal Length F = [35mm film equivalent]	6.1mm (Wide) — 18.3mm (Tele) [36mm (Wide) — 108mm (Tele)]
	F number	F2.8 (Wide) — F4.8 (Tele)
	Lens Construction	7 elements in 6 groups
	Optical Zoom	3x
	Focusing Range	Normal : 60cm~∞ Macro : (Wide) 5cm ~∞ ; (Tele) 40 cm ~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 13.5x)	
Number of Recording Pixels	Still Image	8MP: 3264×2448, (3:2)7MP: 3264×2176, (16:9)6MP: 3264×1836, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Face-Detection	Yes	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	2.5 inch LTPS (low-temperature polycrystalline silicon) TFT color LCD (153,600 pixels)	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio , Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent , Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Gno. 6.5 (ISO100) Shooting Range Wide: Approx. 0.3m~4.6m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 26MB SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN	
Power	2 x AA Alkaline Battery, AA NiMH Battery [Sold Separately]	
Shooting Capability (Battery Performance)	AA Alkaline Batteries: Approx. 100 shots (based on CIPA Standards)	
	AA NiMH Battery : Approx. 400 shots (CIPA Standards) (NiMH Battery : 2500mAh/pcs) [Sold Separately]	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	3.7 inch Width × 2.4 inch Height × 1.1 inch Depth (93.5mm Width × 61.0mm Height × 28.5mm Depth)	
Weight	4.7 oz. (Approx. 133g) (Body only)	
Supplied Accessories	AA Alkaline Batteries, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manuals, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

A Series A835



A slim-line, eight-megapixel camera that's big on features.

You'll appreciate the many features of the GE A835 and be even more pleased when you realize the great value you get with this camera.

The GE A835 is a sleek and powerful point-and-shoot camera with the features amateur photographers want most. With a comprehensive 3x optical zoom, 4.5x digital zoom and 13.5x combined zoom, the A835 also features a large 2.5" LCD screen that's easy to see.

Featuring the latest GE 25mm slim body styling, the GE A835 comes with the latest DSC technologies and special features, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization and Red-Eye Removal. Other features include a user friendly mode dial, a navigation pad that makes operation fun and easy and MPEG-4 Movie Recording. Plus its memory is expandable up to four gigabytes using its SD/SDHC memory slot. The A835 also comes with two standard AA batteries that allow up to 150 shots to be taken.

Ounce for ounce, you won't find an eight-megapixel camera that delivers more features and more value than the GE A835.

Shown in black.
Also available:



Red



Silver



Exclusive
Digital Camera
Licensee

General Imaging™

A slim-line eight-megapixel camera that's big on features.

Effective Image Sensor Pixels	8.0 Megapixels	
Image Sensor	8.50 Megapixels [1/2.5" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	6.1mm (Wide) — 18.3mm (Tele)
	[35mm film equivalent]	[36mm (Wide) — 108mm (Tele)]
	F number	F2.8 (Wide) — F4.8 (Tele)
	Lens Construction	7 elements in 6 groups
	Optical Zoom	3x
Focusing Range	Normal : 60cm~∞	
	Macro : (Wide) 5cm ~∞ ; (Tele) 40 cm ~∞	
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 13.5x)	
Number of Recording Pixels	Still Image	8MP: 3264×2448, (3:2)7MP: 3264×2176, (16:9)6MP: 3264×1836, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.21 (JPEG)
	Movie	Quick Time Motion JPEG, Audio: G.711 [Monoaural]
	Audio	WAVE [Monoaural] (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	2.5 inch (153,600 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600	
AF Method	Single AF, Multi-AF (TTL 9-point), AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~4.6m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 32MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector)	
Power	2 x AA Alkaline Battery, AA NiMH Battery [Sold Separately]	
Shooting Capability (Battery Performance)	AA Alkaline Batteries: Approx. 150 shots (based on CIPA Standards)	
	AA NiMH Battery : Approx. 400 shots (CIPA Standards) (NiMH Battery : 2500mAh/pcs) [Sold Separately]	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	3.6 inch Width × 2.3 inch Height × 1 ~1.1 inch Depth (92.3mm Width × 59mm Height × 25 ~ 27.5mm Depth)	
Weight	4.7 oz. (Approx. 133g) (Body only)	
Supplied Accessories	AA Alkaline Batteries, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

G Series G1



A compact digital camera that delivers big features.

Just 3 5/8 inches wide and 2 1/2 inches tall, the General Electric G1 is the most compact camera we make. But even though it's small, it's not short on performance.

Engineered into its compact body is a whole host of features. A seven-megapixel resolution ensures crisp, clear pictures. A 3x optical zoom and a 4.5x digital zoom capture superior close-ups. And a vibrant 2.5-inch LCD screen makes it easy to set up your snapshots and review them afterward.

A simple, intuitive interface makes it easy to select between features like In-Camera Panorama Stitching, Red-Eye Removal and MPEG-4 Movie Recording. Electronic Image Stabilization and Face Detection are built right in. And a rechargeable lithium-ion battery is included, as well as an SD/SDHC memory card slot, expandable up to an amazing four gigabytes.

Compare the GE G1 to other trim line point-and-shoot cameras and you'll discover just how much value we've packed into this slim, stylish package.

Shown in black.
Also available:



Exclusive
Digital Camera
Licensee

General Imaging™

A compact camera with a very big name behind it.

Effective Image Sensor Pixels	7.07 Megapixels	
Image Sensor	7.40 Megapixels [1/2.5" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	6.4 mm (Wide) — 19.2 mm (Tele)
	[35mm film equivalent]	[38 mm (Wide) — 114 mm (Tele)]
	F number	F3.5 (Wide) — F4.3 (Tele)
	Lens Construction	13 elements in 10 groups
	Optical Zoom	3x
	Focusing Range	Normal : 60cm~∞ Macro : (Wide) 5cm ~∞ ; (Tele) 25 cm ~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 13.5 x)	
Number of Recording Pixels	Still Image	7MP: 3072×2304, (3:2)6MP: 3072×2048, (16:9)5MP: 3072×1728, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps / 15fps, 320×240pixels: 30fps / 15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Face-Detection	Yes	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	2.5 inch (153.600 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD	
ISO Sensitivity	Auto, ISO80 / 100 / 200 / 400 / 800 / 1600	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1 / 2000 second (Manual 30s)	
Continuous Shooting	Approx. 2.1 fps (Large / Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Gno. 5.9 (ISO100)	
	Shooting Range Wide: Approx. 0.3m~3.3m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector)	
Power	Rechargeable Lithium-ion Battery GB-20, 3.7V 750mAh	
Shooting Capability (Battery Performance)	Approx. 200 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	3.6 inch Width × 2.5 inch Height × .82 inch Depth (92mm Width × 62.5mm Height × 20.9mm Depth)	
Weight	3.3 oz. (Approx. 95g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

G Series G2



An ultra-slim digital camera that delivers big features.

If style is what you're after, the GE G2 is certainly the right pick for you. With its lightweight design and ultra-slim 18mm metal body, this is one of the slimmest and lightest cameras on the market. The GE G2 proves once again that great things can come in small packages.

Engineered into its compact body is a whole host of advanced features. The G2 comes with eight-megapixel resolution, 4x optical zoom, 4.5x digital zoom, 18x combined zoom, and a 2.7" high-resolution LCD screen (230,400 pixels) that makes it easy to set up your snapshots and review them afterwards. The G2 also features the latest auto-brightness LCD technology that ensures perfect screen visibility both indoors and outdoors, and an aspheric all-glass lens for sharper, clearer pictures.

The G2 also comes with a user friendly mode dial and a navigation pad that makes operation fun and easy. A simple, intuitive interface makes it easy to access advanced features, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization, Red-Eye Removal and an amazing MPEG-4 movie recording capability.

Once you hold the G2 and see everything it has to offer, you'll discover just how much value we've packed into this ultra-slim, stylish package.

Shown in black.
Also available:



Exclusive
Digital Camera
Licensee

General Imaging™

An ultra slim digital camera that delivers big features.

Effective Image Sensor Pixels	8.0 Megapixels	
Image Sensor	8.31 Megapixels [1/2.35" Charge Coupled Device (CCD)]	
Lens	Focal Length F = [35mm film equivalent]	6.75 mm (Wide) — 27 mm (Tele) [38 mm (Wide) — 152 mm (Tele)]
	F number	F3.5 (Wide) — F5.15 (Tele)
	Lens Construction	14 elements in 11 groups
	Optical Zoom	4x
	Focusing Range	Normal : (Wide) 60cm $\sim\infty$; (Tele) 80 cm $\sim\infty$ Macro : (Wide) 6cm $\sim\infty$; (Tele) 80 cm $\sim\infty$
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 18x)	
Number of Recording Pixels	Still Image	8MP: 3264×2448, (3:2)7MP: 3264×2176, (16:9)6MP: 3264×1836, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps / 15fps, 320×240pixels: 30fps / 15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Start-Up Time	1.5 sec.	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
GPS Support	No	
Viewfinder	-	
LCD Screen	2.7 inch (230.400 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD	
	Self-regulation brightness in the sun	
ISO Sensitivity	Auto, ISO80 / 100 / 200 / 400 / 800 / 1600	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large / Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~3.3m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector)	
Power	Rechargeable Lithium-ion Battery GB-20, 3.7V 750mAh	
Shooting Capability (Battery Performance)	Approx. 200 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Body Material	Metal Cover	
Dimensions (W x H x D)	3.6 inch Width × 2.4 inch Height × .7 ~ .8 inch Depth (91mm Width × 59.8mm Height × 18-20mm Depth)	
Weight	3.4 oz. (Approx. 95g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

G Series G3



An ultra-slim, 10-megapixel digital camera that delivers big features.

If style and performance are what you're after, you can't beat the 10-megapixel GE G3.

The G3 comes with 4x optical zoom, 4.5x digital zoom, 18x combined zoom, and a 2.7" high-resolution LCD screen (230,400 pixels) that will provide you with amazing picture quality. With lightweight design and an ultra-slim 18mm metal body, the G3 is one of the slimmest and lightest cameras around. The G3 also comes with the latest auto-brightness LCD technology that ensures perfect screen visibility both indoors and outdoors, and an aspheric all-glass lens for sharper, clearer pictures.

A simple, intuitive interface makes it easy to access advanced features, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization, Red-Eye Removal and an amazing MPEG-4 movie recording capability. The G3 also comes with a rechargeable lithium-ion battery for non-stop picture taking, and its memory can be expanded up to four gigabytes with SD or SDHC memory cards.

If you are looking for a highly compact camera that delivers 10-megapixel resolution and a host of big features, look no further than the GE G3.

Shown in black.
Also available:



Exclusive
Digital Camera
Licensee

General Imaging™

An ultra slim, 10-megapixel camera that delivers big features.

Effective Image Sensor Pixels	10.5 Megapixels	
Image Sensor	10.7 Megapixels [1/2.33" Charge Coupled Device (CCD)]	
Lens	Focal Length F = [35mm film equivalent]	6.75 mm (Wide) – 27 mm (Tele) [38 mm (Wide) – 152 mm (Tele)]
	F number	F3.5 (Wide) – F5.15 (Tele)
	Lens Construction	14 elements in 11 groups
	Optical Zoom	4x
	Focusing Range	Normal : (Wide) 60cm $\sim\infty$; (Tele) 80 cm $\sim\infty$
		Macro : (Wide) 6cm $\sim\infty$; (Tele) 80 cm $\sim\infty$
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 18x)	
Number of Recording Pixels	Still Image	10MP: 3648×2736, (3:2)9MP: 3648×2432, (16:9)7MP: 3648×2052, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200 1MP: 1024×768, 0.3MP: 640×480
	Movie	1280×720pixels: 30fps, 640×480: 30FPS /15fps, 320×240pixels: 30fps /15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Start-Up Time	1.5 sec.	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
GPS Support	No	
Viewfinder	-	
LCD Screen	2.7 inch (230.400 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio , Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent , Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~3.3m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector)	
Power	Rechargeable Lithium-ion Battery GB-20, 3.7V 750mAh	
Shooting Capability (Battery Performance)	Approx. 200 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Body Material	Metal Cover	
Dimensions (W x H x D)	3.6 inch Width × 2.4 inch Height × .7 ~ .8 inch Depth (91mm Width × 59.8mm Height × 18-20mm Depth)	
Weight	3.4 oz. (Approx. 95g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

E Series

E840S



An intermediate digital camera that offers big performance.

There's a lot more to this eight-megapixel camera than just a great brand name. The GE E840S may be an intermediate point-and-shoot camera, yet it gives you features and megapixels that other brands reserve for their premium models.

The all-new GE E840S comes with a lightweight, ultra-slim body design that combines portability with style. Within its compact body, the GE E840S serves up eight-megapixel resolution, 4x optical zoom, 4.5x digital zoom, 18x combined zoom, and a 2.7" high-resolution LCD screen (230,400 pixels), which means you won't have to squint to see what you're capturing.

The GE E840S also features the latest auto-brightness LCD technology that ensures perfect screen visibility both indoors and outdoors, and an aspheric all-glass lens for sharper, clearer pictures.

A simple, intuitive user interface makes the E840S easy to use even for novices.

Its stylish 19.5mm ultra-slim body design is packed with the latest DSC technologies and special features, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization, Red-Eye Removal and MPEG-4 Movie Recording. The E840S also comes with a rechargeable lithium-ion battery for non-stop picture taking, and its memory can be expanded up to four gigabytes with SD or SDHC memory cards.

Compare the GE E840S with other intermediate or even top-of-the-line cameras and you'll discover that this camera is one amazing value.

Shown in black.
Also available:

-  Red
-  Silver



Exclusive
Digital Camera
Licensee

General Imaging™

An intermediate digital camera that offers big performance.

Effective Image Sensor Pixels	8.0 Megapixels	
Image Sensor	8.35 Megapixels [1/2.5" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	6.05 mm (Wide) — 24.2 mm (Tele)
	[35mm film equivalent]	[36 mm (Wide) — 144 mm (Tele)]
	F number	F3.4 (Wide) — F5.8 (Tele)
	Lens Construction	7 elements in 6 groups
	Optical Zoom	4x
	Focusing Range	Normal : 60cm~∞ Macro : (Wide) 6cm ~∞, (Tele) 40cm ~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 18x)	
Recording Number of Pixels	Still Image	8MP: 3264×2448, (3:2)7MP: 3264×2176, (16:9)6MP: 3264×1836, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Start-Up Time	1.5 sec.	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
GPS Support	No	
Viewfinder	-	
LCD Screen	2.7 inch (230.400 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~3.3m / Tele: Approx. 0.3m~2.7m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector)	
Power	Rechargeable Lithium-ion Battery GB-20, 3.7V 750mAh	
Shooting Capability (Battery Performance)	Approx. 200 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Body Material	Metal Cover	
Dimensions (W x H x D)	3.8 inch Width × 2.2 inch Height × .77 ~ .83 inch Depth (95.7mm Width × 56mm Height × 19.5-21mm Depth)	
Weight	3.4 oz. (Approx. 95g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

E Series E850



There's a lot more to this eight-megapixel camera than just a great brand name.

The GE E850 may be an intermediate point-and-shoot camera, yet it gives you features and megapixels that other camera companies put in their top-of-the-line models.

First, there is the big eight megapixels of resolution to make enlargements of any kind no problem. Then there is a 28mm equivalent wide-angle lens. It makes taking great indoor group pictures easier because subjects don't have to squeeze uncomfortably close together to fit into the pictures. The E850's 5x optical zoom and the 4.5x digital zoom provide super focal flexibility. And the camera's large 3" LCD screen means you won't have to squint to see what you're capturing.

A simple, intuitive user interface makes the E850 easy to use even for novices. Inside the slim and stylish camera body is a host of advanced features, including: In-Camera Panorama Stitching, Face Detection, Electronic Image Stabilization, Red-Eye Removal and MPEG-4 Movie Recording. The E850 comes with a rechargeable lithium-ion battery for non-stop picture taking. And its memory can be expanded up to four gigabytes with SD or SDHC memory cards.

Compare the E850 with other intermediate or even top-of-the-line cameras and you'll discover that this camera is one amazing value.

Shown in black.
Also available:



Red



Silver



Exclusive
Digital Camera
Licensee

General Imaging™

There's a lot more to this eight-megapixel camera than just a great brand name.

Effective Image Sensor Pixels	8.0 Megapixels	
Image Sensor	8.5 Megapixels [1/2.5" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	4.67 mm (Wide) — 23.35 mm (Tele)
	[35mm film equivalent]	[28 mm (Wide) — 140 mm (Tele)]
	F number	F3.3 (Wide) — F4.8 (Tele)
	Lens Construction	9 elements in 7 groups
	Optical Zoom	5x
	Focusing Range	Normal : 60cm~∞ Macro : (Wide) 6cm ~∞, (Tele) 40cm ~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 22.5x)	
Recording Number of Pixels	Still Image	8MP: 3264×2448, (3:2)7MP: 3264×2176, (16:9)6MP: 3264×1836, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Face-Detection	Yes	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	3.0 inch LTPS (low-temperature polycrystalline silicon) TFT color LCD (230,400 pixels)	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 1x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Gno. 6.5 (ISO100)	
	Shooting Range Wide: Approx. 0.3m~3.9m / Tele: Approx. 0.3m~2.6m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN	
Power	Rechargeable Lithium-ion Battery GB-40, 3.7V 1050mAh	
Shooting Capability (Battery Performance)	Approx. 210 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	3.9 inch Width × 2.4 inch Height × 1 inch Depth (99mm Width × 60.1mm Height × 25.7mm Depth)	
Weight	5.5 oz. (Approx. 155g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

E Series

E1030



A 10-megapixel camera that's loaded with big features.

Compare the features of the GE E1030 against other 10-megapixel cameras and you'll see just how beautiful it is.

Slim and refined, the E1030 has a simple, intuitive user interface that makes it easy to use, even for people holding it for the very first time. Its 3x optical zoom and the 4.5x digital zoom combine for an impressive maximum zoom of 13.5x. And a 2.7" LCD screen means you won't need reading glasses to frame your shot or view what you've captured.

In addition, we've loaded the camera with advanced features, including: In-Camera Panorama Stitching, Face Detection, Electronic Image Stabilization, Red-Eye Removal and MPEG-4 Movie Recording. The E1030 comes with a rechargeable lithium-ion battery for non-stop picture taking. And its memory can be expanded up to four gigabytes with SD or SDHC memory cards.

Once you hold the E1030 and see everything it has to offer, you'll know why this camera is the perfect 10.

Shown in black.
Also available:

-  Red
-  Silver



Exclusive
Digital Camera
Licensee

General Imaging™

The brand name of this point-and-shoot is a 10. So is its pixel rating.

Effective Image Sensor Pixels	10.1 Megapixels	
Image Sensor	10.54 Megapixels [1/1.7" Charge Coupled Device (CCD)]	
Lens	Focal Length F = [35mm film equivalent]	7.5 mm (Wide) – 22.5 mm (Tele) [34 mm (Wide) – 102 mm (Tele)]
	F number	F2.8 (Wide) – F4.9 (Tele)
	Lens Construction	7 elements in 7 groups
	Optical Zoom	3x
	Focusing Range	Normal : 60cm~∞
		Macro : (Wide) 6cm ~∞, (Tele) 40cm ~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 13.5x)	
Number of Recording Pixels	Still Image	10MP: 3648×2736, (3:2)9MP: 3648×2432, (16:9)7MP: 3648×2052, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 25fps/15fps, 320×240pixels: 25fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE [Monoaural] (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Face-Detection	Yes	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	2.7 inch a-Si TFT - LCD	
	(230,400 pixels)	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600/3200	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.39 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 1x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Gno. 6.5 (ISO100) Shooting Range Wide: Approx. 0.3m~4.6m / Tele: Approx. 0.3m~2.6m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN	
Power	Rechargeable Lithium-ion Battery GB-40, 3.7V 1050mAh	
Shooting Capability (Battery Performance)	Approx. 210 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	4.1 inch Width × 2.2 inch Height × 1 inch Depth (103.6mm Width × 56mm Height × 25mm Depth)	
Weight	5.1 oz. (Approx. 145g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

E Series

E1035



A 10-megapixel camera with amazing features and a sleek look.

You'll be extremely impressed once you get a look at the GE E1035 and see how it stacks up against other 10-megapixel cameras.

Slim and refined, the all new GE E1035 comes with a high-quality metal construction, 10-megapixel resolution to handle enlargements of any size with ease, 3x optical zoom, 4.5x digital zoom and a combined zoom of 13.5x. A 2.7" high-resolution panoramic LCD screen (230,400 pixels) means you won't need to squint to frame your shot or playback what you've captured.

The GE E1035 comes with the latest auto-brightness LCD technology that ensures perfect screen visibility both indoors and outdoors, and an aspheric all-glass lens for sharper, clearer pictures.

The GE E1035 is equipped with the latest DSC technologies and special features, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization, Red-Eye Removal and an amazing MPEG-4 movie recording capability. The E1035 also comes with a rechargeable lithium-ion battery for non-stop picture taking, and its memory can be expanded up to four gigabytes with SD or SDHC memory cards.

With super-high pixel resolution and a host of outstanding features, this is a camera that rates a perfect 10.

Shown in black.
Also available:



Red



Silver



Exclusive
Digital Camera
Licensee

General Imaging™

A 10-megapixel camera that's loaded with big features.

Effective Image Sensor Pixels		10.1 Megapixels
Image Sensor		10.54 Megapixels [1/1.7" Charge Coupled Device (CCD)]
Lens	Focal Length F = [35mm film equivalent]	7.5 mm (Wide) — 22.5 mm (Tele) [34 mm (Wide) — 102 mm (Tele)]
	F number	F2.8 (Wide) — F4.9 (Tele)
	Lens Construction	7 elements in 7 groups
	Optical Zoom	3x
	Focusing Range	Normal : 60cm~∞ Macro : (Wide) 6cm ~∞, (Tele) 40cm ~∞
Anti-Handshake		Electronic Image Stabilization
Digital Zoom		4.5x digital zoom (Combined Zoom: 13.5x)
Number of Recording Pixels	Still Image	10MP: 3648×2736, (3:2)9MP: 3648×2432, (16:9)7MP: 3648×2052, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 20fps/15fps, 320×240pixels: 20fps/15fps
Image Compression		Best、Fine、Normal
DCF、DPOF (Ver1.1) Support		Yes
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes		Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait
Start-Up Time		2.4 sec.
Detection Features		Face, Smile and Blink
Red-Eye Removal		Yes
GPS Support		No
Viewfinder		-
LCD Screen		2.7 inch (230.400 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD
ISO Sensitivity		Auto, ISO80/100/200/400/800/1600/3200
AF Method		Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)
Light Metering Method		Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)
Exposure Control Method		ProgramAE (AE-lock available)
Exposure Compensation		± 2 EV in 1/3 Step increments
Shutter Speed		4 ~ 1/2000 second (Manual 30s)
Continuous Shooting		Approx. 1.39 fps (Large/Fine Mode)
Playback Modes		Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 1x~8x), Audio, Histogram Display
White Balance Control		Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual
Internal Flash (Shooting Range)		Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro Shooting Range Wide: Approx. 0.3m~4.1m / Tele: Approx. 0.3m~2.3m (ISO 400)
Recording Media		Internal Memory: 26MB SD Card / SDHC Card (Up to 4GB support)
Other Features		PictBridge、ExifPrint Support、Multi-language Support (11 languages)
Jacks		USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN
Power		Rechargeable Lithium-ion Battery GB-40, 3.7V 1050mAh
Shooting Capability (Battery Performance)		Approx. 210 shots (based on CIPA Standards)
Operation Environment		Temperature: 0~40°C, Humidity: 0~90%
Dimensions (W x H x D)		4.1 inch Width x 2.2 inch Height x .9 inch Depth (103mm Width x 56mm Height x 24mm Depth)
Weight		5.1 oz. (Approx. 145g) (Body only)
Supplied Accessories		Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card

(Design and specifications are subject to change without notice)

E Series

E1040



A 10-megapixel camera with a host of advanced features.

Just one look at the GE E1040 and you'll know it's made to perform flawlessly. Clad in a compact and ultra contemporary body, this 10-megapixel camera exudes an attitude that lets casual photographers know it means serious business.

Its 4x optical zoom and a 4.5x digital zoom put your lens right in the heart of the action. With the E1040's generous 3-inch LCD screen, you won't have to guess what your picture is going to look like. And a simple, intuitive user interface makes it easy to navigate through the camera's many functions.

Don't want to wait to touch up your pictures on your computer? No problem. The E1040 offers both In-Camera Panorama Stitching and Red-Eye Removal. And with other great features, including Face Detection, Electronic Image Stabilization, MPEG-4 Movie Recording, a lithium-ion battery and a four gigabyte SD/SDHC expansion slot, this camera will quickly become indispensable.

The E1040 may be an intermediate point-and-shoot camera, but its features are definitely top-of-the-line.

Shown in black.
Also available:

-  Red
-  Silver



Exclusive
Digital Camera
Licensee

General Imaging™

The brand name is easily recognized. So is the quality construction.

Effective Image Sensor Pixels	10.1 Megapixels	
Image Sensor	10.54 Megapixels [1/1.7" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	8.8 mm (Wide) — 35.2 mm (Tele)
	[35mm film equivalent]	[40 mm (Wide) — 160 mm (Tele)]
	F number	F2.9 (Wide) — F6.3 (Tele)
	Lens Construction	7 elements in 7 groups
	Optical Zoom	4x
	Focusing Range	Normal : 60cm~∞ Macro : (Wide) 10cm~∞, (Tele) 60 cm~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 18x)	
Number of Recording Pixels	Still Image	10MP: 3648×2736, (3:2)9MP: 3648×2432, (16:9)7MP: 3648×2052, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 25fps/15fps, 320×240pixels: 25fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE (Monoaural) (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Face-Detection	Yes	
Red-Eye Removal	Yes	
Viewfinder	-	
LCD Screen	3.0 inch LTPS (low-temperature polycrystalline silicon) TFT color LCD (230.400 pixels)	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600/3200	
AF Method	Single AF, Multi-AF (TTL 9-Point), Face-Detection, AF Assist Beam (On / Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.39 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 1x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Manual WB [Daylight, Cloudy, Incandescent, Fluorescent, Fluorescent CWF, Manual]	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Gno. 6.5 (ISO100) Shooting Range Wide: Approx. 0.3m~4.4m / Tele: Approx. 0.3m~2.0m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN	
Power	Rechargeable Lithium-ion Battery GB-40, 3.7V 1050mAh	
Shooting Capability (Battery Performance)	Approx. 210 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	3.9 inch Width × 2.3 inch Height × .9 inch Depth (98.5mm Width × 58.5mm Height × 24mm Depth)	
Weight	5.3 oz. (Approx. 150g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

E Series

E1050



With all its advanced features, this camera gives you great pictures with just a touch.

Compact and stylish, the GE E1050 redefines the term "feature-rich." For starters, it offers the latest touch-screen panel technology that makes it fun and easy to take fabulous photos. Plus, the aspheric all-glass lens provides an ultra sharp image. The E1050 is our first camera to offer direct HDTV output, plus an optional GPS accessory.

With a spacious 3-inch high-resolution LCD screen (230,400 pixels), photo playback is a delightful experience. The GE E1050 comes with the latest auto-brightness LCD technology that ensures perfect screen visibility both indoors and outdoors.

Featuring a comprehensive 10-megapixel resolution, 5x optical zoom, 4.5x digital zoom, 22.5x combined zoom, and a 28mm wide angle lens, you won't find a camera that's more versatile ... from tight close-ups to wide group shots.

Within the 23.5mm slim body design is a host of advanced features, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization, Red-Eye Removal and an amazing 1280x720 MPEG-4 movie recording capability.

Hold the E1050 and see for yourself all it has to offer. Then you'll understand how this camera is taking point-and-shoot models to a whole new level.

Shown in black.
Also available:



Red



Silver



Exclusive
Digital Camera
Licensee

General Imaging™

With all its advanced features, this camera gives you great pictures with just a touch.

Effective Image Sensor Pixels	10.5 Megapixels	
Image Sensor	10.7 Megapixels [1/2.33" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	5 mm (Wide) — 25 mm (Tele)
	[35mm film equivalent]	[28 mm (Wide) — 140 mm (Tele)]
	F number	F3.3 (Wide) — F4.9 (Tele)
	Lens Construction	9 elements in 8 groups
	Optical Zoom	5x
Focusing Range	Normal	: 60cm~∞
	Macro	: (Wide) 5cm~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 22.5x)	
Number of Recording Pixels	Still Image	10MP: 3648×2736, (3:2)9MP: 3648×2432, (16:9)7MP: 3648×2052, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	1280×720pixels: 30fps, 640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE [Monoaural] (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Start-Up Time	1.5 sec.	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
GPS Support	Yes	
Viewfinder	-	
LCD Screen	3.0 inch (230.400 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD Self-regulation brightness in the sun	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600/3200	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On / Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 2x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), [Daylight, Cloudy, Incandescent, Fluorescent, Fluorescent CWF, Manual]	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~3.2m / Tele: Approx. 0.3m~2.1m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), HDTV	
Power	Rechargeable Lithium-ion Battery GB-40, 3.7V 1050mAh	
Shooting Capability (Battery Performance)	Approx. 200 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Body Material	Metal cover	
Dimensions (W x H x D)	3.6 inch Width × 2.2 inch Height × .9 inch Depth (92.5mm Width × 57mm Height × 23.5mm Depth)	
Weight	5.1 oz. (Approx. 145g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

E Series

E1235



Megapixels aren't the only thing about this camera that are huge.

The GE E1235 is a top-of-the-line point-and-shoot camera that gives you the features and megapixel resolution you'd expect from a professional camera. The E1235 comes with an amazing 12-megapixel resolution, so it's easy to see why the E1235 is the premium model in the stylish E series.

The stunning GE E1235 comes with a high-quality metal body design, 3x optical zoom, 4.5x digital zoom, 13.5x combined zoom and a 2.7" high-resolution LCD screen (230,400 pixels), which means you won't have to squint to see what you're capturing. Plus, the E1235 offers our latest auto-brightness LCD technology that ensures perfect screen visibility both indoors and outdoors, and our aspheric all-glass lens delivers a sharp, clear image.

Its slim and stylish design is also packed with great features, including: In-Camera Panorama Stitching, Smile Detection, Blink Detection, Face Detection, Electronic Image Stabilization, Red-Eye Removal and an amazing MPEG-4 movie recording capability. The E1235 also comes with a rechargeable lithium-ion battery for non-stop picture taking, and its memory can be expanded up to four gigabytes with SD or SDHC memory cards.

If you thought that only a professional camera could deliver resolution this great, try the GE E1235 for yourself. It will challenge your idea of what a point-and-shoot camera can do.

Shown in black.
Also available:



Red



Silver



Exclusive
Digital Camera
Licensee

General Imaging™

Megapixels aren't the only thing about this camera that's huge.

Effective Image Sensor Pixels	12.20 Megapixels	
Image Sensor	12.40 Megapixels [1/1.72" Charge Coupled Device (CCD)]	
Lens	Focal Length F = [35mm film equivalent]	7.5 mm (Wide) — 22.5 mm (Tele) [34 mm (Wide) — 102 mm (Tele)]
	F number	F2.8 (Wide) — F4.9 (Tele)
	Lens Construction	7 elements in 7 groups
	Optical Zoom	3x
	Focusing Range	Normal : 60cm~∞ Macro : (Wide) 6cm~∞, (Tele) 40cm~∞
Anti-Handshake	Electronic Image Stabilization	
Digital Zoom	4.5x digital zoom (Combined Zoom: 13.5x)	
Number of Recording Pixels	Still Image	(4:3)12MP: 4032×3024, (3:2)10MP: 4032×2688, (16:9)9MP: 4032×2268, 6MP: 2816×2112, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	640×480pixels: 20fps/15fps, 320×240pixels: 20fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monoaural)
	Audio	WAVE [Monoaural] (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Start-Up Time	2.4 sec.	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
GPS Support	No	
Viewfinder	-	
LCD Screen	2.7 inch (230.400 pixels) LTPS (low-temperature polycrystalline silicon) TFT color LCD	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600/3200 (3M)	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Light Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.25 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 1x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~4.1m / Tele: Approx. 0.3m~2.3m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN	
Power	Rechargeable Lithium-ion Battery GB-40, 3.7V 1050mAh	
Shooting Capability (Battery Performance)	Approx. 210 shots (based on CIPA Standards)	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	4.1 inch Width x 2.2 inch Height x .9 inch Depth (103mm Width x 56mm Height x 24mm Depth)	
Weight	5.1 oz. (Approx. 145g) (Body only)	
Supplied Accessories	Rechargeable Lithium-ion Battery, Battery Charger, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)

X Series X3



A 12X optical zoom camera with a brand name that also grabs the eye.

If you're serious about photography and want maximum zoom, then the X3 is the camera for you. Loaded with features, it gives you all the tools you need to capture spectacular shots.

Paired with the camera's 12x optical zoom is a 4.5x digital zoom. Together, they give the X3 a stunning maximum zoom of 54x. Of course, with that kind of capability, the last thing you want is handshake. That's why the X3 has a state-of-the-art optical image stabilization system as well as a handgrip.

To make sure your pictures look their best, we've provided a generous 10.7-megapixel resolution. The X3's user interface is intuitive, making it simple to switch from auto focus to manual. Plus a 2.7-inch LCD screen ensures that you can easily see the framing of your subject.

A whole host of additional features like In-Camera Panorama Stitching, Red-Eye Removal, Smile Detection, Blink Detection, Face Detection, MPEG-4 Movie Recording and a four gigabyte SD/SDHC expansion slot make the X3 irresistible. That's why it's one of the first cameras worthy of the GE name.

Shown in black.
Also available:

 Silver



Exclusive
Digital Camera
Licensee

General Imaging™

A 12X optical zoom camera with a brand name that also grabs the eye.

Effective Image Sensor Pixels	10.7 Megapixels	
Image Sensor	10.5 Megapixels [1/2.33" Charge Coupled Device (CCD)]	
Lens	Focal Length F =	6.09mm (Wide) — 69.4mm (Tele)
	[35mm film equivalent]	[33mm (Wide) — 396mm (Tele)]
	F number	F2.8 (Wide) — F5 (Tele)
	Lens Construction	12 elements in 9 groups
	Optical Zoom	12x
Focusing Range	Normal : Wide(60cm~∞)、Tele(200cm~∞)	
	Macro : Wide (5cm~∞)	
Anti-Handshake	Optical Image Stabilization (CCD Shift Method)	
Digital Zoom	4.5x digital zoom (Combined Zoom: 54x)	
Number of Recording Pixels	Still Image	10MP: 3648×2736, (3:2)9MP: 3648×2432, (16:9)7MP: 3648×2052, 5MP: 2560×1920, 3MP: 2048×1536, 2MP: 1600×1200, 1MP: 1024×768, 0.3MP: 640×480
	Movie	1280×720pixels: 27fps, 640×480pixels: 30fps/15fps, 320×240pixels: 30fps/15fps
Image Compression	Best、Fine、Normal	
DCF、DPOF (Ver1.1) Support	Yes	
File Format	Still Image	Exif2.2 (JPEG)
	Movie	Image Compression: MPEG4, Audio: G.711 (Monaural)
	Audio	WAVE [Monaural] (Max 60 seconds)
Shooting Modes	Auto, Manual, Image Stabilization, Movie, Scene (Sport, Children, Indoor, Leaf, Snow, Sunset, Fireworks, Glass, Museum, Landscape, Night Landscape, Night Portrait), Panorama, Portrait	
Start-Up Time	1.5 sec.	
Detection Features	Face, Smile and Blink	
Red-Eye Removal	Yes	
Viewfinder	Electronic Viewfinder (EVF) (201,600 pixels)	
LCD Display	2.7 inch (230.400 pixels) TFT-LCD (Touch Panel) Self-regulation brightness in the sun	
ISO Sensitivity	Auto, ISO80/100/200/400/800/1600/3200	
AF Method	Single AF, Multi-AF (TTL 9-point), Face-Detection, AF Assist Beam (On/Off)	
Exposure Metering Method	Artificial Intelligence AE (Ai AE), Center-Weighted Average, Spot (Fixed to center of frame)	
Exposure Control Method	ProgramAE (AE-lock available), Aperture Priority (A), Shutter Priority (S), Manual (M)	
Exposure Compensation	± 2 EV in 1/3 Step increments	
Shutter Speed	4 ~ 1/2000 second (Manual 30s)	
Continuous Shooting	Approx. 1.8 fps (Large/Fine Mode)	
Playback Modes	Single Photo, Index (4 / 9 / 16 thumbnails), Slide Show, Movie (Slow-Motion possible), Zoom (Approx. 1x~8x), Audio, Histogram Display	
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Fluorescent CWF, Incandescent, Manual	
Internal Flash (Shooting Range)	Auto / Red-Eye Reduction / Forced Flash / No Flash / Slow Synchro / Red-Eye Reduction+Slow Synchro	
	Shooting Range Wide: Approx. 0.3m~5.0m / Tele: Approx. 0.3m~2.8m (ISO 400)	
Recording Media	Internal Memory: 26MB	
	SD Card / SDHC Card (Up to 4GB support)	
Other Features	PictBridge、ExifPrint Support、Multi-language Support (11 languages)	
Jacks	USB2.0 / AV-OUT (Integrated Proprietary Connector), DC-IN	
Power	4 x AA Alkaline Battery, AA NiMH Battery [Sold Separately]	
Shooting Capability (Battery Performance)	AA Alkaline Batteries: Approx. 200 shots (based on CIPA Standards)	
	AA NiMH Battery : Approx. 600 shots (CIPA Standards) (NiMH Battery : 2500mAh/pcs) [Sold Separately]	
Operation Environment	Temperature: 0~40°C, Humidity: 0~90%	
Dimensions (W x H x D)	4 inch Width × 2.8 inch Height × 2.7 inch Depth (102.4mm Width × 72mm Height × 67.5mm Depth)	
Weight	13.4 oz. (Approx. 380g) (Body only)	
Supplied Accessories	AA Batteries, USB Cable, AV Cable, Wrist Strap, CD-ROM, Manual, Quick Start Guide, Warranty Card	

(Design and specifications are subject to change without notice)